



WIBO CASE STUDY

Revolutionizing
Entrepreneurship Education
through Strategic Partnership

AT A GLANCE

OBJECTIVES

1. Establish an eLearning platform to deliver accessible and comprehensive entrepreneurship education.
2. Broaden youth programming to reach and empower aspiring entrepreneurs from diverse backgrounds.
3. Execute effective communication strategies to convey the partnership's impact to the target audience.

CONCLUSION

The partnership between WIBO and Triton Consulting has successfully revolutionized entrepreneurship education by establishing an eLearning platform and expanding youth programming.



Triton Consulting NYC, is an instructional design company. We help organizations and companies build infrastructure to improve impact through curriculum design, program management and learning management systems.

We help experts and leaders monetize their intellectual property.

RON JOHNSON

Triton Consulting NYC

PARTNERSHIP OVERVIEW

Workshop In Business Opportunities (WIBO), a leading entrepreneurship education organization, partnered with Triton Consulting NYC, a renowned youth empowerment firm, to amalgamate their expertise and resources. The collaboration seeks to address the escalating demand for practical and accessible entrepreneurship education among aspiring entrepreneurs.

ELEARNING PLATFORM

The partnership prioritized the development of an eLearning platform to offer a diverse array of entrepreneurship courses, resources, and mentorship opportunities. The platform aims to equip aspiring entrepreneurs with practical knowledge and skills crucial for success in the business world.

YOUTH PROGRAMMING

In tandem with the eLearning platform, the partnership aimed to expand youth programming to engage and empower a broader audience of aspiring entrepreneurs. This expansion encompasses workshops, seminars, and networking events tailored to the needs of young and diverse entrepreneurial talents.

RESULTS AND IMPACT

The eLearning platform has attracted a significant number of aspiring entrepreneurs, providing them with valuable knowledge and resources.

Expanded youth programming has reached and empowered a diverse group of young entrepreneurs, fostering a culture of innovation and creativity.

The Instagram communication strategies have effectively engaged the audience, raising awareness about the partnership's impact and fostering a supportive community of entrepreneurs.